IceWarp®

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IceWarp to Convene 11th Annual Conference in Prague, Czech Republic
-- Partners will share ideas and discuss global marketing strategies --

Springfield, VA – June 13, 2013 – IceWarp has announced today that it will hold its 11th Annual Conference in Prague, Czech Republic, June 18-20th, 2013. The global messaging solutions provider will bring together its partners, who power a distribution network covering over 40 countries, to discuss new marketing ideas and product roadmap.

"We already have the most compelling messaging technology on the market, thanks to our talented development team and hefty product investments," says Ladislav Goc, IceWarp President. "Now it's the time to shift focus to marketing and distribution activities. The time is ripe: most significant competitors are either leaving the scene or stalling. We have to make the most of this promising situation."

This year, IceWarp has made significant inroads in the Open Source enterprise software market through a regional project with Red Hat which has presented the first true alternative to Microsoft Server/Microsoft Exchange option.

"The Open Source is now taking over whole countries and phasing out the status quo players," notes Mr. Goc. "This creates great opportunities for our partners who can rapidly claim the market that is emerging right before our eyes."

At the conference, the partners will review the roadmap of IceWarp Messaging Server - IceWarp's flagship product. The upcoming version of this highly integrated solution will include new document management features that will equip it with the most important functionalities found in such solutions as SharePoint. The server already offers dual Anti-Spam/Anti-Virus protection and add-on options such as the IceWarp GroupWare Server, Instant Messaging Server, Text Messaging Server, a unified WebClient interface, full mobile device synchronization and much more.

"As the IceWarp partner for French-speaking countries since 2002, we are extremely proud to be part of the network", says Vineeta Darnis, Managing Director of DARNIS/IceWarp France. "The annual conference is a major event for us. Aside from getting early information about the upcoming features and IceWarp products innovations, this is a unique opportunity to discuss and compare notes with the other partners about the market trends in messaging and collaboration in their countries and to refine our strategies. Every year, the conference provides slots for partner speeches where we can share information on IceWarp products' value-added services and provide inputs based on customers' feedback. We have not missed a single conference in the last 10 years and are looking forward to an exciting three days in June."

The company is also offering other products built on its proven core platform. One is LiveWebAssist, a multilingual business chat that allows companies to better monetize website traffic by interacting live with website visitors, from any location, through any device – desktop, laptop, smartphone or tablet. The other is eVisitCare - the doctor-patient secure email communications system.

Already recognized as a leading email solutions provider and a viable Microsoft Exchange alternative, IceWarp (formerly Merak Mail Server) is deployed in more than 20,000 organizations and supports over

50 million users worldwide. The company disrupts the messaging category by delivering all email, mobile synchronization, SMS, chat, voice and video capabilities in one integrated, extremely secure and easy-to-deploy solution. Its customers include such market leaders as Marriott International, Inc., Verizon Communications, Inc., Inmarsat, AVTOTOR, Russian Space Agency, as well as small to midsized firms.

For more information, please visit IceWarp (www.icewarp.com) or follow us on Twitter ([@icewarp](http://twitter.com/icewarp)).

ABOUT ICEWARP

IceWarp is an emerging provider of comprehensive messaging solutions for every business class, size and niche. Building upon a decade of enterprise e-mail platforms experience, IceWarp offers organizations an all-in-one highly secure solution that enables their mobile workforce to communicate through any platform, be it e-mail, mobile synchronization, chat, SMS, voice or video. The highly scalable product can easily be used by organizations of all sizes, from SMBs to large corporations, delivering ease of deployment, exceptional reliability and scalability. IceWarp's solutions are available in over 40 countries through a comprehensive network of distributors.
www.icewarp.com