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**IceWarp Announces eVisitCare Secure Messaging Platform for Healthcare Industry
-- New solution, to be unveiled at HIMSS13 event in New Orleans, is fully compliant with HIPAA
rules, standards and implementation guides --**

Springfield, VA – February 27, 2013 – IceWarp, the global messaging and collaborations solutions provider, has announced today it had developed eVisitCare - the doctor-patient secure email communications system. The solution, which is fully compliant with HIPAA rules, standards and implementation guides, will be officially launched at the HIMSS13 event in New Orleans (booth #1071). The event participants would be able to take part in the pilot program to try the product out.

“While penalties for doctor-patient confidentiality breach are growing exponentially, the messaging market is falling behind the need for secure, compliant, yet easy-to-use solutions that meet healthcare industry’s specific needs,” said Ladislav Goc, IceWarp President. “We are responding to this challenge with eVisitCare, a product that meets all these requirements and is accessible through any browser, on any standards-based device – desktop, smartphone or tablet.”

The solution’s key features include:

- Fully encrypted emails and attachments (based on PKI standard) accessible via any browser, on any device, including smartphones and tablets
- Support for extra-secure password (two factor authentication using SMS and “chess card” method)
- Secure address book. Designed as a “walled garden”, it allows communications with recipients from the address book only
- Secure messaging. Sending to recipients who are not in address book will be not possible
- Shared Repository of Medical Forms for easy patient use
- HIPAA compliant automated archiving
- Automated notification about incoming secure messages via regular email and text message
- Deployed on-premise or in the cloud
- Integration with existing messaging solutions like IceWarp Messaging Server and Microsoft Exchange

“Healthcare providers have different needs and diverse IT infrastructure,” notes Mr. Goc. “That is why we have built eVisitCare to work under all possible scenarios: on-premise or in the cloud, Windows or Linux platform.”

eVisitCare is built on top of IceWarp Messaging Server, IceWarp’s flagship product - a highly integrated and secure solution that includes Mail Server with dual Anti-Spam and Anti-Virus protection. The product also has add-on options such as the IceWarp GroupWare Server, Instant Messaging Server, Text Messaging Server, a unified WebClient interface, full mobile device synchronization and much more.

The company is also offering LiveWebAssist, a multilingual business chat that allows companies to better monetize website traffic by interacting live with website visitors, from any location, through any device – desktop, laptop, smartphone or tablet.

Already recognized as a leading email solutions provider and a viable Microsoft Exchange alternative, IceWarp (formerly Merak Mail Server) is deployed in more than 20,000 organizations and supports over 50 million users worldwide. The company disrupts the messaging category by delivering all email, mobile synchronization, SMS, chat, voice and video capabilities in one integrated, extremely secure and easy-to-deploy solution. Its customers include such market leaders as Marriott International, Inc., Verizon Communications, Inc., Inmarsat, AVTOTOR, Russian Space Agency, as well as small to midsized firms.

For more information, please visit IceWarp (www.icewarp.com) or follow us on Twitter (@icewarp).

ABOUT ICEWARP

IceWarp is an emerging provider of comprehensive messaging solutions for every business class, size and niche. Building upon a decade of enterprise e-mail platforms experience, IceWarp offers organizations an all-in-one highly secure solution that enables their mobile workforce to communicate through any platform, be it e-mail, mobile synchronization, chat, SMS, voice or video. The highly scalable product can easily be used by organizations of all sizes, from SMBs to large corporations, delivering ease of deployment, exceptional reliability and scalability. IceWarp's solutions are available in over 40 countries through a comprehensive network of distributors.