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Axoft Becomes Exclusive Provider of IceWarp and Red Hat Bundled Solution in Russia

-- New initiative becomes most compelling alternative to expensive messaging solutions --

Springfield, VA and Moscow, Russia – May 28, 2013. [IceWarp](#), the global messaging and collaboration solutions provider announced today that [Axoft](#), its exclusive partner in the Russian Federation, has rolled out a special IceWarp-Red Hat offer - the region's most compelling alternative to Microsoft Server and Microsoft Exchange environments. The organizations acquiring a Red Hat Enterprise Linux Server will receive a pre-configured IceWarp Starter Edition.

The package will allow customers to evaluate the full functionality of IceWarp Messaging Server, the company's flagship product, throughout the extended free trial period (three months). With the IceWarp Starter Edition users are receiving the complete IceWarp modules set that includes Email, Anti-Spam, Anti-Virus, Collaboration, Instant Messaging, VoIP, Mobile Synchronization and Microsoft Outlook synchronization. Following the trial period, customers would be able to acquire the solution at a significant discount. The offer is good through the rest of 2013.

"We applaud the Axoft initiative to bring the Red Hat/IceWarp combination to the Russian market," said Ladislav Goc, IceWarp president. "Before that, customers always faced a dilemma: embrace the Open Source, but sacrifice business functionality. Not anymore: the bundle offers full messaging functionality and offers additional options such as shared access to documents and online document editing. In short, the initiative offers unprecedented cost savings and additional efficiencies for Russian customers."

In addition to superior messaging capabilities, joint IceWarp-Red Hat customers will get a free Zero Downtime Migration option that will help them transition from Microsoft Exchange to the new bundle without compromising their daily operations.

"Essentially, IceWarp's proprietary migrator allows organizations to keep two servers running side-by-side, transferring emails, contacts, and calendars," notes Mr. Goc. "When the customer feels confident enough, he can cut the cord with Exchange and make our combo the main option. Also, IceWarp can assist with seamless migration from other messaging platforms such as Kerio and Zimbra."

[Axoft](#), a leading distributor of wide range of software on Russian and CIS countries' markets, is a partner of both IceWarp and Red Hat. Its unique partner ecosystem opens up opportunities for game-changing projects in this rapidly growing market and beyond.

“Axoft has built a partner network that opens the most effective go-to-market opportunities for vendors and creates new revenue streams for resellers,” says Vyacheslav Barhatov, Head of Sales for Axoft. “The new Red Hat-IceWarp package is a great example. Both are our partners. Also, it was Axoft who brought two companies together at one of our events. With our marketing support it took them just two months to launch this project. We are confident that the combined solutions package will help us meet the customers’ needs and allow our partners to offer a comprehensive solution.”

Already recognized as a leading email solutions provider and a viable Microsoft Exchange alternative, IceWarp (formerly Merak Mail Server) is deployed in more than 20,000 organizations and supports over 50 million users worldwide. The company disrupts the messaging category by delivering all email, mobile synchronization, SMS, chat, voice and video capabilities in one integrated, extremely secure and easy-to-deploy solution. Its customers include such market leaders as Marriott International, Inc., Verizon Communications, Inc., Russian Space Agency, as well as small to mid-sized firms.

The company is also offering LiveWebAssist, a multilingual business chat that allows companies to better monetize website traffic by interacting live with website visitors, from any location, through any device – desktop, laptop, smartphone or tablet.

For more information, please visit IceWarp (www.icewarp.com) or follow us on Twitter (@icewarp).

ABOUT AXOFT

At present Axoft is a leading distributor of wide range of software on Russian and CIS countries’ markets. It is a supplier and distributor of more than 1000 software manufacturers such as Microsoft, Oracle, Symantec, McAfee, Trend Micro, GFI, Borland, Red Hat, Computer Associates, Novell, Adobe, Quark, Corel, ABBYY, Kaspersky Lab, PROMT and others. Our partner network consists of more than 6000 companies — System Integrators (SI), Independent Solution Vendors (ISV), Value Added Resellers (VAR), OEM Builders, IT Consulting companies, e-Marketplaces, e-Media, Cellular & Book-selling Retail Networks, as well as other organizations related in some way with software sales.

Axoft has its offices in more than 30 cities of Russia, CIS countries, Turkey and Mongolia.
www.axoft.ru

ABOUT ICEWARP

IceWarp is an emerging provider of comprehensive messaging solutions for every business class, size and niche. Building upon a decade of enterprise e-mail platforms experience, IceWarp offers organizations an all-in-one highly secure solution that enables their mobile workforce to communicate through any platform, be it e-mail, mobile synchronization, chat, SMS, voice or video. The highly scalable product can easily be used by organizations of all sizes, from SMBs to large corporations, delivering ease of deployment, exceptional reliability and scalability. IceWarp’s solutions are available in over 40 countries through a comprehensive network of distributors.

www.icewarp.com

About Red Hat, Inc.

Red Hat is the world’s leading provider of open source software solutions, taking a community-powered approach to reliable and high-performing cloud, Linux, middleware, storage and virtualization technologies. Red Hat also offers award-winning support, training, and consulting services. As the connective hub in a global network of enterprises, partners, and open source communities, Red Hat helps create relevant, innovative technologies that liberate resources for growth and prepare customers for the future of IT. Learn more at <http://www.redhat.com>.