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Mail Server Company IceWarp Seeks Business Partners in Its Revolutionary Cloud Licensing Program

-- IceWarp now has a cloud license option for resellers that has no prohibitive upfront cost or commitment --

Springfield, VA – June 19, 2013 – Popular [mail server](#) company IceWarp has announced a new Cloud License option for businesses to resell. Available June 19, 2013, this revolutionary new license allows businesses to host IceWarp within their cloud environment for other businesses to use for a fee. There is no upfront cost to begin and payments are based on “active users” only and the plan they choose. A cloud license holder could keep upwards of 80% of their profit from their active user base.

“IceWarp has always been an extremely popular tool for managing communications because of its high security, ease of implementation, as well as the overall connectivity it gives an organization,” says Ian Marshall, Director of Marketing at IceWarp.

“We wanted to find a way to minimize the cost to our resellers, as well as give IceWarp users a close point of contact. Our new Cloud License accomplishes both of these goals. Our resellers are able to be charged only based on the number of users who are actively using IceWarp on their cloud-based server, cutting their upfront cost to zero and their monthly costs to a bare minimum.”

Cloud License holders will also have leads funneled to them, IceWarp reports.

“Let’s say IceWarp receives an inquiry from a business in Denver who needs email and instant messaging for its forty employees,” says Ian Marshall. “We would direct that Denver business to the Cloud License holder closest to them. This gives the new customer a regional point of contact and needless to say this leads to a lot of extra revenue for Cloud License holders.”

IceWarp reports that it has already had eight Cloud License holders in the United States. It hopes to have around fifty across the United States, one for each state. It is currently looking to fill the remaining slots. “We mentioned the Cloud License to several of our current resellers and they were enthusiastic to try it out. After several months they were very happy with the profit they were making and the new customers they were getting. On June 19, 2013 we have decided to open up the Cloud License hosting opportunity to all businesses willing to host IceWarp and make a profit.”

“We feel like this is going to be a huge part of the future of IceWarp. It gives one of the world’s most popular mail servers to resellers with no prohibitive upfront cost and literally no way to go below breaking even. Cloud Licensing is going to open up an entire world of new IceWarp users and resellers alike.”

To inquire about IceWarp Cloud Licensing, please e-mail cloudhosting@icewarp.com. For more information, please visit IceWarp (www.icewarp.com) or follow us on Twitter ([@icewarp](https://twitter.com/icewarp)).

ABOUT ICEWARP

Founded in 1998, IceWarp is a [collaboration server](#) utilized in more than 20,000 organizations and supports over 50 million users worldwide. The company is different than most others in the messaging

category in that it delivers all mail server, mobile synchronization, SMS, chat, voice and video capabilities in one integrated, extremely secure and easy-to-deploy solution. Its customers include market leaders like Marriott International, Inc., Verizon Communications, Inc., Inmarsat, AVTOTOR, Russian Space Agency, as well as hundreds of small to mid-sized firms.

To learn more, please visit <http://www.icewarp.com>.